

# 7<sup>th</sup> Grade - Summer Reading Assessment



## Book Trailer PROJECT



**Task:** A movie trailer is an advertisement for a movie that attempts to convince an audience to want to see it. For this assignment, you will apply this concept to a book. Create a trailer of your book similar to that of a movie trailer. Your trailer should illustrate the key elements of the text through photography, live action, video, illustration, and/or animation. The goal of a trailer is to reveal enough information about a story to make it interesting to the audience without giving it all away. Strike a balance between revealing key elements such as plot, setting, character, and theme while also persuading the audience to want to read the book.

### Requirements:

- The book trailer should be 2-3 minutes in length.
- The trailer should include some text, or quotes, from the book.
- Visuals should correlate to key elements of the text, and they should emphasize the text's tone(s) and theme(s).
- Presentations should be high quality productions with seamless integration of visuals and text.
- Presentations should play automatically like a film.
- Prepare a 2-3 minute explanation of your book trailer and how your visual communicates the tone and themes of the book as a whole.
- Be prepared to field questions from the class after your presentation.

**Tech Tools:** Consider this list of resources for making your visual presentation.

• Animoto	• Masher	• PicoVico
• Biteable.com	• Loopster	• Roxio PhotoShow
• Stupeflix	• Dvolver	• Pixgram
• PowToon	• YouTube Video Editor	• Photopeach
• WeVideo	• Wondershare Filmora	• Kizoa
• Creaza Cartoonist	• Freemake Video Converter	• Photostory
• Shadow Puppet Edu	• Windows Movie Maker	• MovieMakerOnline
• Movavi	• Slidely	• Photosnack

adapted from

# Book Trailer

## Rubric

Category	Pro Presentation	Good Work	Needs Revision
<b>Length</b>	The book trailer follows the required time limit of 2-3 minutes.	The book trailer is up to 30 seconds too short or too long.	The book trailer is more than 30 seconds too short or too long. It does not meet the time length requirement.
<b>Production Quality</b>	The book trailer is a high quality production with sharp images, crisp text, and clear audio.	The production quality of the book trailer is good overall but contains minor production errors that take away from its overall quality.	The book trailer needs revision. The production quality is fair to below average.
<b>Book Representation</b>	The book trailer effectively interprets the text with relevant graphics, images, animation, drawings, or live action. The trailer effectively captures the text's key elements: plot, character, setting, and theme(s).	The book trailer interprets the theme(s) of the text effectively but may not be as thorough, or has slight errors in one of the elements presented.	The book trailer does not effectively capture the key elements of the text. Images, illustrations, animations, etc. are disjointed from the central message of the text or are random at best. The book trailer may be a summary and has missed the task.
<b>Textual Evidence</b>	The book trailer integrates textual evidence in a professional, relevant, and effective manner.	The textual evidence is present but may contain some minor errors in punctuation, spelling, or sound/image quality.	The book trailer is either missing textual evidence or contains major errors in punctuation, spelling, or quality.
<b>Explanation &amp; Questions</b>	The group members effectively explain how they chose to showcase the book in the trailer. The group also effectively fields questions from the class.	The group members explain their book trailer and field questions from the class. However, explanations are not as thorough as the top category.	The group either does not explain the book trailer, or the explanation lacks depth. Group members may not be able to answer questions from the class due to lack of preparation.

*Comments & Feedback:*